

2nd



HealthTech
Summit & Expo

**“Digital Healthcare
for a Promising Future”**

13-15 May, 2024

Riyadh Front Exhibition & Convention Center

Organized by

excel

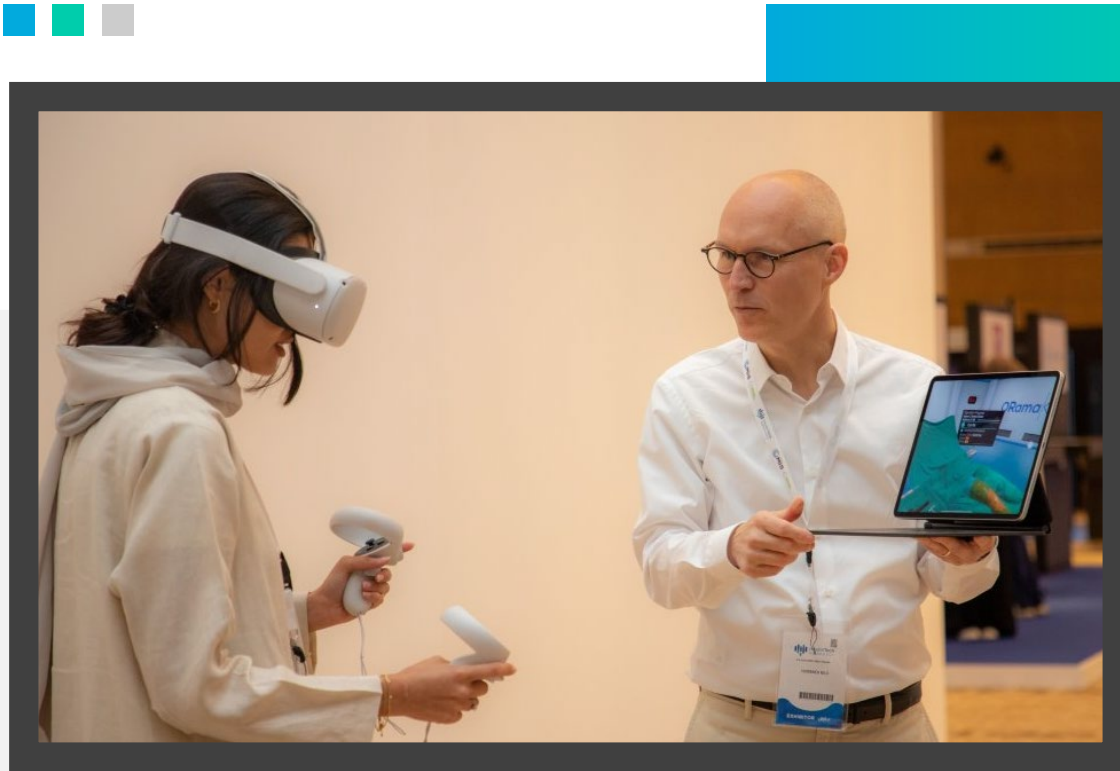
Shaping the Digital Transformation of HealthTech reforms in Saudi Arabia with an exclusive summit & expo featuring revolutionary technologies and innovative inventions.

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The Ongoing Quest for Innovation and Transformation



On the 5 to 6 June 2023 at Hilton Riyadh Hotel & Residences, Saudi Arabia hosted a pioneering event first-of-its-kind; the 1st HealthTech Innovation Summit & Expo was a groundbreaking event that successfully brought together the realms of healthcare and the fourth industrial revolution. It served as a pivotal platform for showcasing the most recent developments in health technology and promoting international collaboration.

The Ambitious Healthcare Strategy of the Kingdom within the Framework of Vision 2030

After carefully examining the Vision 2030 ecosystem of executive programs and initiatives (such as the NTP, the HSTP, and National Priorities for RDI), we decided to set our eyes on the following key objective:

1. Improve the quality of healthcare services in KSA.
2. Increase the ease of access to healthcare services.
3. Foster the creation and adoption of advanced technologies and companies in healthcare.
4. Further integrate digital innovation into health and social services.
5. Attract new private investment in healthcare.

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الوطني

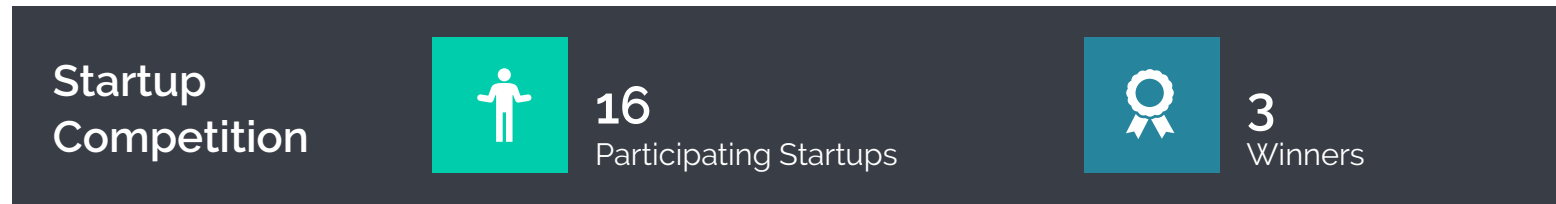


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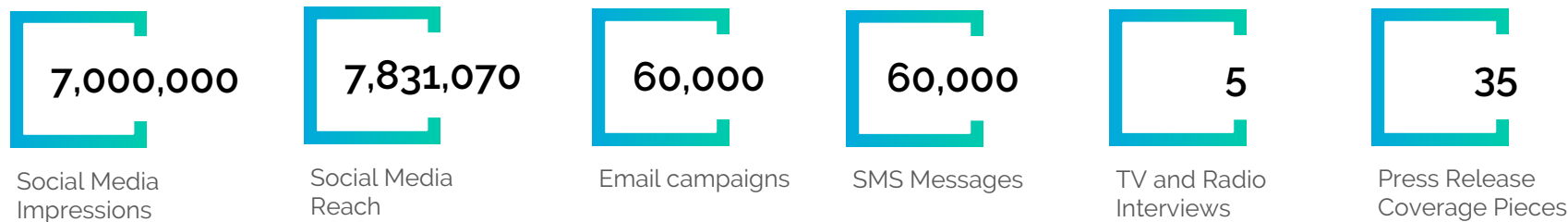


A Glance from the 1st Edition of the HealthTech Innovation Summit

The Exhibition



Marketing



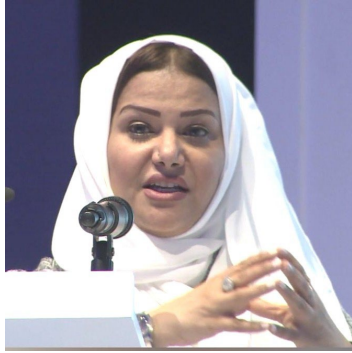
The Summit



Prominent Speakers & Sponsors



Prof. Ibrahim A. Alsarra
Chairman of Scientific Committee



Dr. Lamyia Alomair
Head of AI and Bioinformatics, KAIMRC



Mr. Floris van Der Breggen
CEO of SyncVR Medical



Dr. Zakiuddin Ahmed
Director, Riphah Institute of Healthcare Improvement



Dr. Sana Farid
Surgeon and Healthcare Futurist



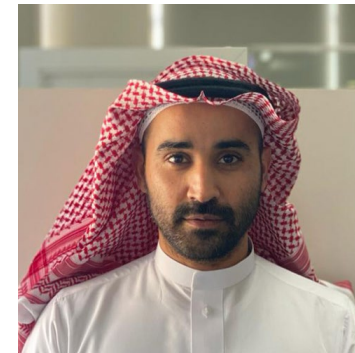
Mr. Anas Batikhi
Founder & CEO, SANTECHTURE



Dr. Burhan Fakhurji
Cancer Cell and Nucleic Acid Biologist, KAIMRC



Dr. Wisam Al Badr
CMO, DaVita



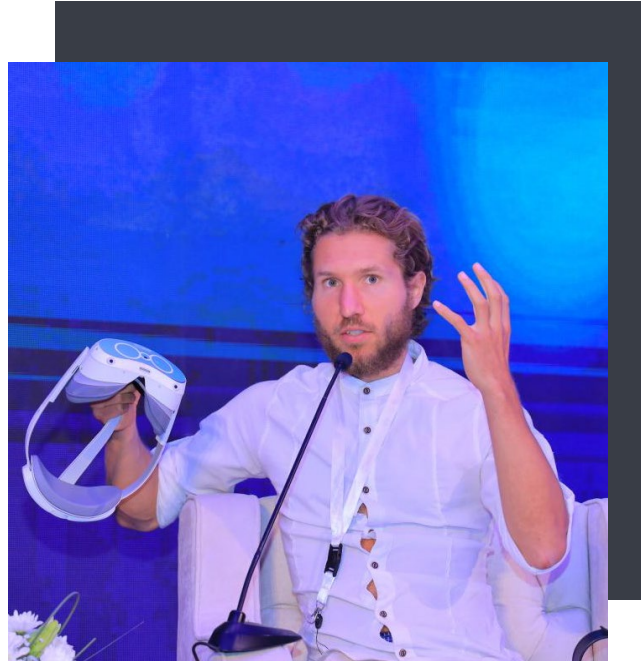
Dr. Abdulrhman Aljouie
Associate Research Scientist, KAIMRC



Mr. Abdullah Al-Sharqi
Tawuniya, CTO

Private Sector's Initiatives in Advancing HealthTech

It explored the transformative role of HealthTech in Saudi Arabia, touching on AI's influence, insurance strategies, vaccine development trends, fintech intersections, and the evolution of patient-centered care.



Nanopalm Technology

It explored the transformative potential of Nanopalm Technology within the biopharmaceutical landscape. Emphasizing the industry's challenges in drug development.

Protecting the Healthcare Systems

It unveiled an innovative AI-driven platform tailored for the healthcare sector, which harness the power of ANN, including long-short term memory (LSTM) modules.



What Come Next



Building on the inaugural HealthTech Innovation Summit& Expo's great success, the 2024 Summit will stand as a beacon of innovation and global collaboration. It will pave the path for a future where healthcare and technology are inseparable, and in which Saudi Arabia can play a pivotal role on the global stage.

The 2nd summit will serve as a transformational hub, where pioneering insights will craft the future of AI, biotech, and digital health in Saudi Arabia. Innovation will bring a paradigm shift in healthcare, with new frontiers that are unbounded by traditional healthcare concepts.



Healthcare Redefined Tech at the Forefront

Saudi Arabia's Thriving HealthTech Market



Saudi Arabia Medical Devices Market is the **Biggest** in the MENA region with stable demand:





According to Mashreq Bank and Frost & Sullivan, Saudi Arabia plans to:

- invest **\$66.67** billion in healthcare infrastructure.
- Boost private sector participation from the current **40%** to 65% by 2030.
- Privatize **290** hospitals and 2,300 primary health centers.



According to Arabian Business:

- Healthcare diagnostic market in Saudi Arabia is predicted to reach over **\$23** billion by 2027
- With **7%** CAGR



Statista Market Forecast:

- Saudi medical devices market is projected to reach **US\$5.73bn** in 2023.
- CAGR 2023-2028 will be **4.64%**, resulting in a market volume of **US\$7.19bn** by 2028.

Event Objectives



Drawing inspiration from the intricate dynamics of Vision 2030's Vision Realization programs, we've refined our focus into the following objectives for the 2024 edition:

- A. Accelerate Adaptation of HealthTech
- B. Achieving Sustainability
- C. Promoting Learning and Development
- D. Highlighting Investment Opportunities
- E. Building International Collaborations



Who Should Attend the Summit & Expo



The HealthTech Innovation Summit & Expo is not just an event; it's a convergence of minds, expertise, and opportunities. With a prominent list of attendees from the healthcare sector's decision makers, thought leader, and industry practitioners, attendance is a must.



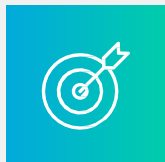
Who Will You Meet?

- KSA's Healthcare Ecosystem
- Saudi Healthcare Regulators
- Healthcare Services Providers
- International HealthTech Companies
- Pharmaceutical Companies
- Local HealthTech Startups
- Doctors and Health Practitioners
- Researchers and Academics
- Investors

The 2nd Edition of the HealthTech Innovation Summit & Expo



As we move to the 2nd edition, the narrative evolves. We're building on a legacy of innovation and excellence, amplifying the insights and collaborations that were ignited during the first edition, with the aim of promoting substantial healthcare advancements.



The 2nd Summit will focus on reaching 'The Next Horizon'. We're transforming insights into actions and collaborations into impactful outcomes, transcending boundaries to shape a pioneering healthcare ecosystem.

Topics Covered in the HealthTech Summit

Dive into the World of HealthTech Innovation with these Summit Topics:



Precision medicine (genetics, genomics and proteomics)



Digital / Virtual Healthcare



Biotechnology



Medical Entrepreneurship



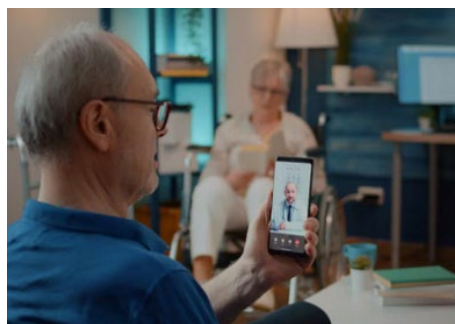
Big Data, CyberSec, AI, and IoT



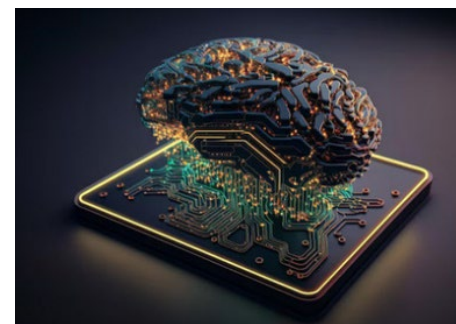
Medical imaging



Healthcare Management System



Telemedicine



Artificial Intelligence



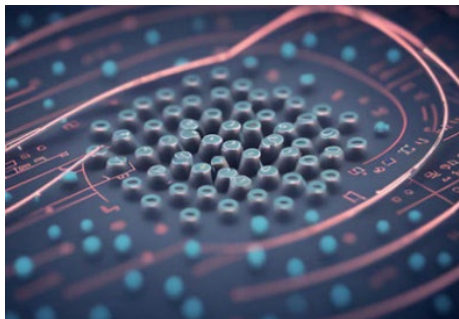
Robotics

Topics Covered in the HealthTech Summit

Dive into the World of HealthTech Innovation with these Summit Topics:



Digital / Virtual Healthcare



Quantum Computing



Bioinformatics



Education



Entrepreneurship



Bioethics



Genomics

Summit Key Performance Indicators



What Awaits You at the 2nd HealthTech Innovation Summit & Expo?

- **4,000+ Attendees:** A diverse audience that is immersed in innovation and human-centric healthcare insights.
- **30+ sponsors** connecting and contributing to the innovative ecosystem.
- **Exhibition: 70+ exhibitors:** showcasing cutting-edge solutions and services, collaboration opportunities, and revolutionary technologies.
- **Conference:** with **4 panel discussions, and 16 lectures** from notable international and local speakers; offering 12 CME hours.
- **Collaboration and Networking:** one-on-one meeting areas.
- **Startup Competition:** 15 participating startups to win a monetary prize.
- **Continuous Education:** 4 workshops, empowering 120+ trainees.

4000+ Attendees

30+ Sponsor

70+ Exhibitor

50+ Speakers

16 Lectures

Expand Your Reach in the HealthTech Summit & Expo.



Prime opportunity to get in front of the leaders and experts in our field.

Engage

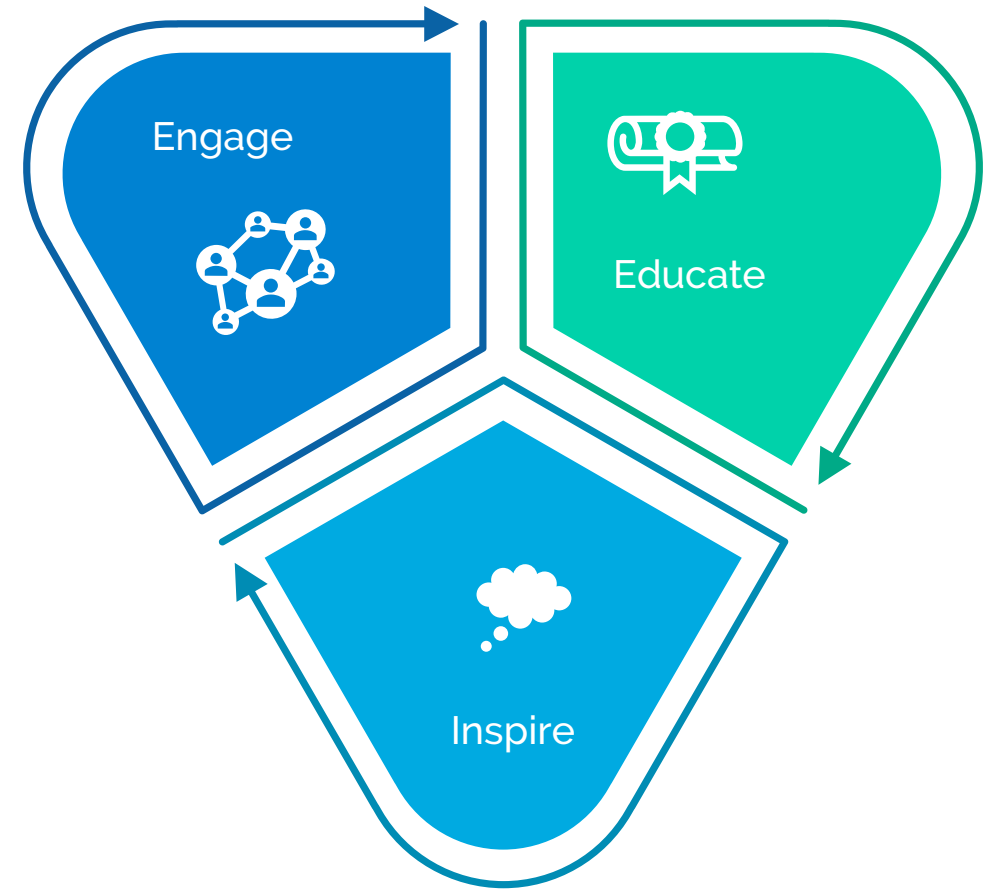
Connect with the health and innovation community. Take part in rousing discussions led by world-class speakers.

Educate

Educate the Audience with ideas and innovations, build partnerships in the health community; make lasting, measurable impact; and brand your company.

Inspire

Inspire and get inspired with prominent players in the Saudi Arabia's HealthCare and Medical market. Hear perspectives from a broad set of investors, including funds that focus exclusively on seed and Series A investments.



Why Should I Participate in this Summit & Expo



A Multifaceted Platform with unparalleled exposure:

Business Development: Unlock new markets and strategic partnerships.

Attracting Capital: Connect with potential investors and funding sources.

Innovative Technology Showcasing: Spotlight your groundbreaking solutions.

World-Class Educational Opportunities: Participate in knowledge-sharing and insights.



Sponsorship Packages and Floor Plan



Sponsorship Opportunities at the HealthTech Innovation Summit



Step into the epicenter of HealthTech innovation and amplify your brand. The 2nd HealthTech Innovation Summit & Expo offers a distinguished platform for visibility, collaboration, and impact.

For sponsorship, media partnership and any other information, please contact: info@excelco.com.sa

Key Benefits	Strategic Sponsor	Main Sponsor	Health Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Lanyards Sponsor	Badge Sponsor	Workshop Sponsor
Exhibitor Area SQM	160 Sq mts	144 Sq mts	126 Sq mts	70 Sq mts	56 Sq mts	40 Sq mts	25 Sq mts	15 Sq mts			
Amount (SAR)	600,000	500,000	450,000	350,000	300,000	200,000	125,000	75,000	100,000	100,000	50,000
Amount (USD)	160,000 \$	134,000 \$	120,000 \$	94,000 \$	80,000 \$	54,000 \$	34,000 \$	20,000 \$	27,000 \$	27,000 \$	14,000 \$
Inauguration Speech at the Conference (15 mins)	✓										
Speaking Slots in the Conference	✓	✓	✓	✓	✓						
Seat in the Panel Discussion	✓	✓	✓	✓							
Speaking Slots in the Workshops	✓	✓	✓	✓	✓	✓	✓	✓			✓
BizCube - B2B matchmaking	✓	✓	✓	✓	✓	✓					
Logo on the website & brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Social Media Announcements	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Advertisement in the Exhibition catalogue	4 pages	4 pages	4 pages	3 pages	3 pages	2 pages	1 page	1 page			
Will be featured on the Digital Post Show Report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Dedicated social media posts	✓	✓	✓	✓	✓	✓	✓				
Inclusion in video interview series	✓	✓	✓	✓	✓	✓	✓				
VIP invitation cards	100	100	100	75	75	50	10	5			
Logo in the VIP invitations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo inclusion in all sponsor branding	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Social media coverage and PR	✓	✓	✓	✓	✓	✓					
Interview	✓	✓	✓	✓	✓	✓					
Logo in all printing materials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Trophy/Accolde	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Exhibitor badge	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Floor Plan



مؤتمر و معرض الابتكار التكنولوجي الصحي

13-15 May, 2024

Riyadh Front Exhibition & Convention Center - KSA

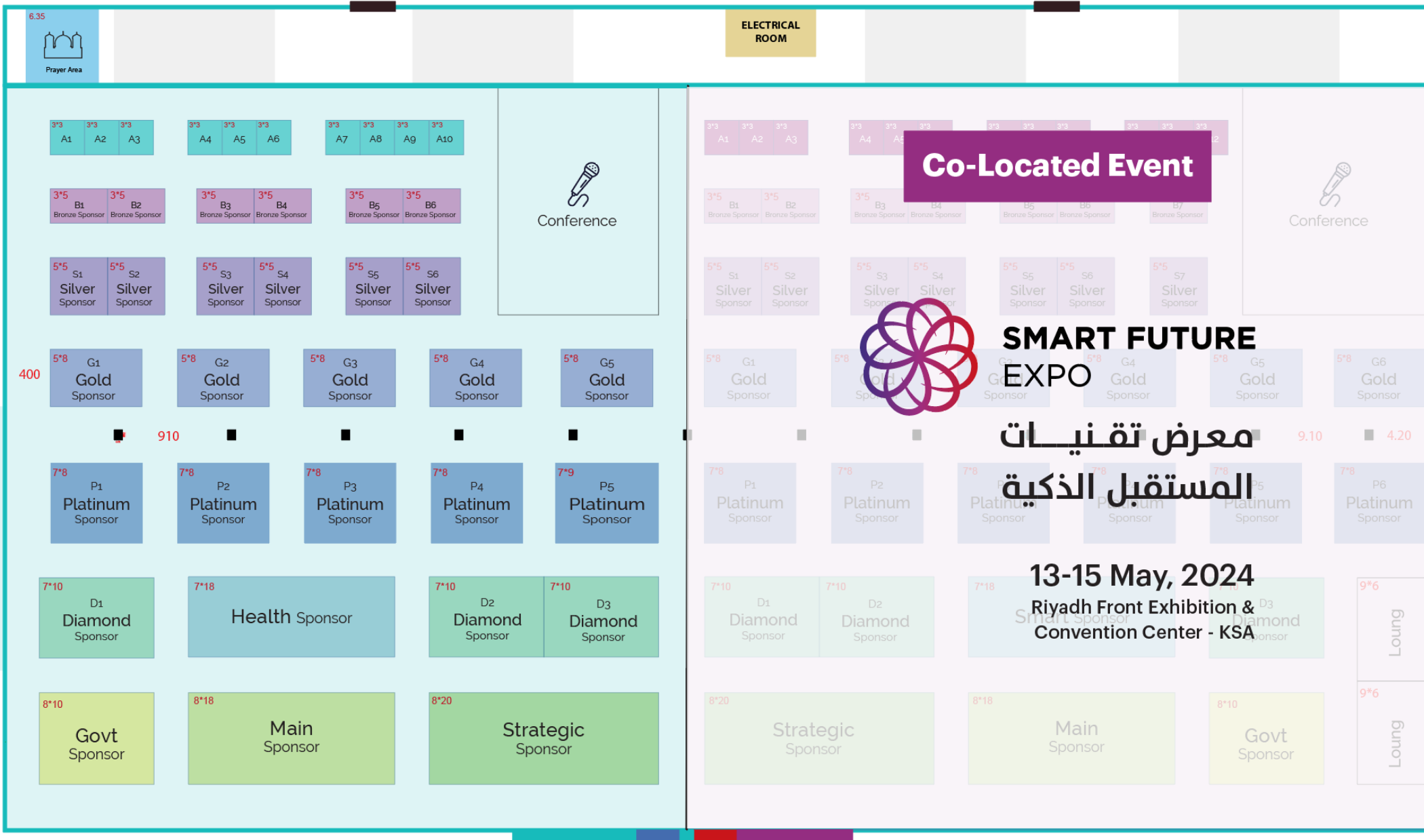
Hall No. 1

	Govt Sponsor	8x10 m
	Main Sponsor	8x18 m
	Strategic Sponsor	8x20 m
D1 - D3	Diamond Sponsor	7x10 m
	Health Sponsor	7x18 m
P1 - P5	Platinum Sponsor	7x8 m
G1 - G5	Gold Sponsor	5x8 m
S1 - S6	Silver Sponsor	5x5 m
B1 - B6	Bronze Sponsor	3x5 m
A1 - A10	Exhibitor Booth	3x3 m

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THANK YOU



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