



HealthTech
Summit & Expo

5-6 June 2023
Hilton Riyadh, KSA

Digital Healthcare
for Promising Future

EVENT POST SHOW REPORT 2023

رؤية
2030
الملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



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A Report on First HealthTech Summit 2023

The 1st Annual HealthTech Innovation Summit & Expo took place from 5 to 6 June 2023 at Hilton Riyadh Hotel & Residences. This groundbreaking event was inaugurated by **Dr. Ahmad Balkhair**, advisor to the National Health Information Center, and it successfully brought together the realms of healthcare and the fourth industrial revolution. With an impressive turnout of over **4,000** visitors from diverse countries, the Summit served as a pivotal platform for showcasing the latest advancements in health technology and fostering global collaboration.



Glance for HealthTech Summit 2023

4300
Visitors

34
Exhibitors

36
Speakers

25
Sponsor

16
Workshops

26
Sessions

16
Startup
Companies

3
Startup
Competition

2800
Attendees

7
Participating
Countries

Summit Features

The summit featured numerous numbers of speakers, sponsors, exhibitors and visitors from the leading local and international companies in the field, who deliberated on various topics that are at the forefront of healthcare technological transformation in the Kingdom of Saudi Arabia, and explored what opportunities and challenges resides in the local HealthTech landscape.

The summit also witnessed the signing of several memoranda of understanding between prominent HealthTech companies and local partners, such as:



1. Allm with Ajlan for medical
2. SyncVR with King Abdullah Medical Complex-Jeddah
3. Igene with Scientific Laboratories Alliance Company Ltd.

These agreements aim to foster collaboration and innovation in the HealthTech sector in Saudi Arabia.

The HealthTech Innovation Conference

The conference has been accredited with **13 CME** hours by the Saudi Commission for Health Specialties, and hosted 40 speakers from the technology and healthcare sectors. The conference featured two full days of keynote presentations, discussion panels, and Q&A sessions where the esteemed speakers covered and expanded on the wide range of the summit's topics.

The discussed topics in the conference included:

- Artificial Intelligence
- Machine and deep learning
- Internet of Things
- Digital Twin
- Telemedicine & Virtual Healthcare
- Bioinformatics
- Precision Medicine
- Medical Devices and Imaging
- Medical Entrepreneurship
- Cybersecurity and Data Privacy
- Pharmacy Automation



Panel Discussion



Summit Speakers

Prof. Ibrahim A. Alsarra
Chairman of Scientific Committee



Dr. Lamya Alomair
Head of AI and Bioinformatics, KAIMRC



Dr. Abdullah Alfarhan
Pharmacist and Continuing
Professional Development Officer



Mr. Walid Hallassou
VP Healthcare MENA, Huma



Mr. Anas Batikhi
Founder & CEO, SANTECHTURE



Dr. Wisam Al Badr
CMO, DaVita



Dr. Zakiuddin Ahmed
Director, Riphah Institute of
Healthcare Improvement



Mr. Karim Dakki
VENTURE CXO



Dr. Sana Farid
Surgeon and Healthcare Futurist



**Mr. Floris van
der Breggen**
CEO of SyncVR Medical



Prof. Mazen Hassanain
Managing Director, SaudiVax



**Dr. Mohammed
Alshehri**
CISO & Cybersecurity Consultant,
Taif University



Mr. Abdullah Al-Sharqi
Tawuniya, CTO



Dr. Burhan Fakhurji
Cancer Cell and Nucleic Acid Biologist



Dr. Mohammed Alfadli
SFDA



**Dr. Abdulrhman
Aljouie**
Associate Research Scientist, KAIMRC



Dr. Harpreet Sood
MD, MPH, MRCGP



Dr. Ali Alhasan
CEO, NanoPalm Ltd.



Dr. Anas Albarrak
Neurology Consultant



Mr. Wael Kabli
CEO, Cura Healthcare



**Dr. Mouhamad
Ghyath Jamil**

Consultant, KFSHRC



Dr. Hina Zafar

Prosthodontics



Dr. Waddah Albassam

Chief Medical Officer, Alphaiota



Walaa Alnasser

Ph.D. in Computer Science



Reenita Das

Vice President



Dr. Bahjat Fakieh

Associate Professor, KAU



Mohammad Ali Shalan

VP Digital Transformation



Prof. Anis Koubaa

Executive Director of the Innovation
Center, PSU



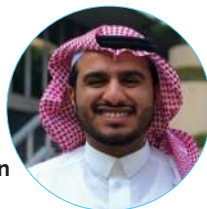
Dr. Aliah Aldahash

Msc, BPharm, KSU



Dr. Faris Ali Bukhamsin

Conference supervisor



Mr. Khalid Bajnaid

GM of Alma Health KSA



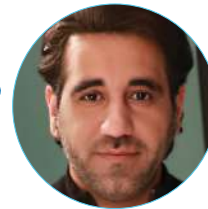
Mr. Hakim Alhusan

Co-Founder, FlowMed Inc.



**Mr. Abdulhameed
A Alhajji**

Founder & CEO of Genome



Eng. Basem Albiladi



**Mr. Mohamed
El Missaoui**

Chief Operations Officer (COO)



**Mr. Muhammad
Faisal Rashid**

Chief Operating Officer



**Mr. Mohammed
Al Anazi**

Head of Digital Strategy & Innovation



**Mr. Abdulelah
Al Mayman**

CEO of Cloud Solutions



The HealthTech Innovation Expo

The exhibition featured more than 34 exhibitors who displayed their products and services in various areas of healthcare technology. The exhibitors included large corporations, startups, medical associations and media outlets from the medical sector, who showcased their solutions, products and services to address current challenges and opportunities in healthcare. Moreover, we were pleased to host a signing ceremony between some of our exhibitors to announce a strategic collaboration between the two parties.



HealthTech Startups Competition

The competition was one of the highlights of the summit, where the brightest entrepreneurial minds competed and presented their ideas and innovations to a panel of judges. The winners were announced and awarded at the 2nd day of the conference.

The HealthTech Innovation Summit & Expo was an exceptional platform for healthcare professionals and enthusiasts who wanted to discover, connect, and explore the latest trends and developments in healthcare technology.



Top Three Winners

1st Place: Faseeh

A startup company dedicated to identifying language and communication disorders in children (8 months – 36 months). It also provides educational and training programs to daycare centers' staff members to help them in dealing with these issues.

2nd Place: Munawala

A startup company which focuses on collecting old medical devices in King Abdullah bin Abdulaziz University Hospital's store houses and send them to less developed countries, contributing to enhancing their healthcare systems and minimizing waste impact in Saudi.

3rd Place: Motherbeing

A startup company established to address the challenges Arab women find in seeking a holistic healthcare system, by developing a patient centric model that combines telemedicine and onsite Obstetrics and gynecology.



Media Coverage



انطلاق أعمال مؤتمر ومعرض الابتكار في التكنولوجيا الصحية بالرياض

انطلقت في الرياض أمس أعمال مؤتمر ومعرض الابتكار في التكنولوجيا الصحية ، ويستمر يومين، مفتوحاً على جلسات حوارية، وورش عمل ومعارض تعريفية بسوق الرعاية الصحية، بمشاركة 15 منحة ومختصاً في الابتكار وصناعة التكنولوجيا الصحية. وتضمنت أعمال المؤتمر على تطبيقات الذكاء الاصطناعي، والتحول الرقمي، والأمن السيبراني، والبيانات الضخمة، والتكنولوجيا الحيوية، والمستقبل الاستراتيجي للتكنولوجيا الصحية، إلى جانب تطبيقات الواقع الافتراضي في الطب، وروبوتات المختبرات الجزيئية في الابتكار الطبي.



Total number of clicks:

HealthTech marketing campaign
reached a global audience of over

7831070



LinkedIn

3700+ Page views

2200+ followers

1000+ Unique Visitors

3,000,000+ Impressions

17,500+ Engagements

1500+ Leads



Twitter

370+ followers

1,200,000+ impressions

210,000+ engagements

270,000+ Visits to the registration page



Meta

600+ followers

600+ likes

2,900,000+ impressions

28,900+ engagements



Google

73,000+ impressions

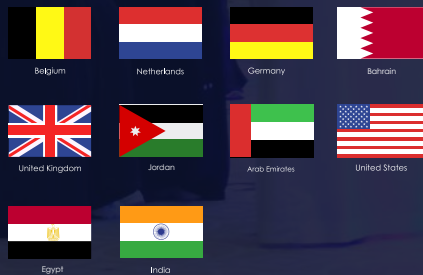
1700+ leads

60,000+ Email Campaigns

60,000 SMS Campaigns

Our Sponsors & Partners

Participating Countries



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Entrepreneurial Partner



Official Media Partner



Smart Tech Sponsor



Scientific Partner



Co-Organizer



Media Partners



Start-up Companies



Stakeholder Testimonials



Mr. Floris van der Breggen
SyncVR Medical, Founder

"Absolutely mind-blowing."



Mr. Rehan Abdi, Head of Talent Acquisition at KiwiTech

"Congratulations on the healthtech Expos energetic atmosphere! Observing the fervour and the enthusiasm for this event is incredibly amazing. Our united objective of promoting healthcare through innovation offers enormous promises for realization through the sharing of technologies and ideas among participants."



Dr. Burhan Fakhurji, Igene Founder and CEO

"The summit was an exceptional event that provided me with the opportunity to connect with potential partners, clients, and local distributors while discovering new innovations in the field. The quality of both the interactions and the organization was outstanding. Thank you for hosting such a remarkable event."



Dr. Sana Khan
Ibyhealth, Advisory Board Member

"Exciting experience at Healthtech Innovation Summit & Expo in Riyadh connecting with promising innovators in the field."

HEALTHCARE REDEFINED TECH AT THE FOREFRONT



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See you in 2024

Look forward to welcoming you in our upcoming events

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